



FOR IMMEDIATE RELEASE (July 28, 2010)

THE SHOPS AT MAUNA LANI ANNOUNCES NEW VICE PRESIDENT

Kohala Coast, Hawaii – Aloha Investment Group III, LLC, today named Debbie Parmley its vice president. In this capacity, Ms. Parmley will oversee all aspects of management, leasing, advertising, promotions and community relations for The Shops at Mauna Lani.

Ms. Parmley has more than 20 years of resort and commercial property management, leasing, promotional event and marketing experience. Most recently she was a member of the Colliers Monroe Friedlander Third Party Management Team with a portfolio of resort and commercial retail on Hawaii's Big Island and Kauai. Prior to that she was a member of the development and management team for Waikoloa Beach Resort which included Queens' MarketPlace, Waikoloa Cultural Gardens and Kings' Shops.

"I will strive to develop a partnership between ownership, tenants and the community. I look forward to developing and expanding the events and activities for guests and residents to showcase the unique Hawaiian experience that resides at Mauna Lani and The Shops at Mauna Lani," said Ms. Parmley.

About The Shops at Mauna Lani

The Shops at Mauna Lani is the premier resort shopping destination on the Kohala Coast of Hawaii's Big Island. Home to The Great 4-D Movie Ride, the state's only 4-D theater, restaurants include Tommy Bahama's Restaurant & Bar, Ruth's Chris Steak House, Monstera, KiMOBEAN Coffee and Juice 101. The Shops is also home to Hawaii's most distinct art galleries, including Third Dimension Gallery and Lahaina Galleries, as well as popular merchants such as Oasis Lifestyle, Cache, Jams World and Foodland Farms gourmet market.

For more information call (808) 885-9501, visit www.shopsatmaunalani.com or follow on Twitter ([@TheShops](https://twitter.com/TheShops)).

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