



FOR IMMEDIATE RELEASE (May 20, 2010)

'First Fridays' free summer concert series returns to The Shops at Mauna Lani

Performances showcasing eclectic Big Island sounds kick off June 4

Kohala Coast, Hawai'i – The Shops at Mauna Lani today announced the return of its free summer concert series dubbed "First Fridays at The Shops." Beginning on Friday, June 4, the shopping complex will host music performances at its outdoor stage on the first Friday evening of every month.

Like last summer's inaugural season, the series will feature a diverse array of local sounds, from contemporary Hawaiian to jazz. The June summer debut will feature a two-hour set from Poncho Man beginning at 6 p.m. Popular jazz cat Bill Noble will take the stage in July.

"Island sounds and summer go hand-in-hand," said Bill Borkan, owner of The Shops at Mauna Lani. "We're proud to showcase our skilled Big Island music makers in a no-cost concert for our community. These artists are some of the most talented in the world."

Participating center merchants will also offer shopping incentives and kama'aina specials at each "First Friday" event.

First Fridays at The Shops schedule:

- June 4: Poncho Man
- July 2: Bill Noble Jazz Band
- August 6: To Be Announced

About The Shops at Mauna Lani

The Shops at Mauna Lani is the premier destination on the Kohala Coast for live island music, world-class shopping and fine dining. Restaurants include Tommy Bahama's Bar & Restaurant, Ruth's Chris Steak House and Monstera. The Shops is also home to Hawaii's most distinct art galleries, including Peter Lik Gallery, Third Dimension Gallery and Lahaina Galleries, as well as popular merchants such as Oasis Lifestyle and Foodland Farms gourmet market.

For more information call (808) 885-9501, visit www.shopsatmaunalani.com or follow on Twitter ([@TheShops](https://twitter.com/TheShops)).

###

Contact: Todd A. Vines

Gilbert & Associates

V: (808) 871-6230

F: (808) 871-9187

E: todd@gilbertadvertising.com

T: [@GilbertAds](#)

Photo attached: The Shops at Mauna Lani's free summer concert series "First Fridays at The Shops" kicks off its second season Friday, June 4, with Poncho Man. Shown here, Big Island jazz cat Bill Noble from the 2009 series. Noble and friends return to The Shops at Mauna Lani July 2.