



FOR IMMEDIATE RELEASE (July 26, 2010)

## **EIGHT ROCKS HAWAII TO JOIN THE SHOPS AT MAUNA LANI**

Kohala Coast, Hawaii – The Shops at Mauna Lani today announced the addition of the Eight Rocks Hawaii flagship store to its family of merchants. The shop, which will showcase apparel and accessories for local life “from the sand to the streets,” is slated to open in early August.

The family-owned store will feature clothing and accessories from both global brands, such as Vans, LRG and New Era, and Hawaii-based brands, including In4mation, Defend Hawaii, Aloha Army and signature Eight Rocks logo wear.

According to owner, Matt Buxton, the store will offer island wear to Big Island visitors while providing dedicated Eight Rocks Hawaii patrons what they crave in street and island apparel.

### **About The Shops at Mauna Lani**

The Shops at Mauna Lani is the premier resort shopping destination on the Kohala Coast of Hawaii’s Big Island. Home to The Great 4-D Movie Ride, the state’s only 4-D theater, restaurants include Tommy Bahama’s Restaurant & Bar, Ruth’s Chris Steak House, Monstera and Juice 101. The Shops is also home to Hawaii’s most distinct art galleries, including Third Dimension Gallery and Lahaina Galleries, as well as popular merchants such as Jams World, Oasis Lifestyle, Cache and Foodland Farms gourmet market.

For more information call (808) 885-9501, visit [www.shopsatmaunalani.com](http://www.shopsatmaunalani.com) or follow on Twitter ([@TheShops](https://twitter.com/TheShops)).

Media Contact:  
Todd A. Vines  
Gilbert & Associates

P: 808.871.6230 ext 15  
F: 808.871.9187  
T: [@GilbertAds](https://twitter.com/GilbertAds)  
E: [todd@gilbertadvertising.com](mailto:todd@gilbertadvertising.com)

###