



FOR IMMEDIATE RELEASE (November 18, 2009)

**HAWAII'S ONLY 4-D THEATER OPENS FRIDAY AT THE SHOPS AT MAUNA LANI**  
*State-of-the-art attraction launches with SpongeBob, Sea Monsters and more*

Kohala Coast, Hawai'i – The Shops at Mauna Lani, the Kohala Coast's premier lifestyle shopping destination, today announced the doors to the first-ever 4-D theater in Hawaii will open this Friday at noon.

Dubbed "The Great 4-D Movie Ride," the 24-seat theater will show 4-D features and simulated "rides" on a 19-foot widescreen projected from twin, high-definition digital projectors. The on-screen action is synchronized with full-range motion seats, a 2500W 5.1 DTS surround sound system and in-theater "4-D" effects, such as blown air and water spray, for a complete multi-sensory experience.

Slated movies for the opening weekend include *SpongeBob Squarepants: The 4-D Ride*, *National Geographic: Sea Monsters 4D – A Prehistoric Adventure*, *Time Riders*, *Alien Safari* and *Stargate SG-3000*. As part of the opening weekend festivities, all tickets for all shows will be discounted and only \$3.

The Shops at Mauna Lani is the premier destination on the Kohala Coast for live island music, world-class shopping and fine dining. Restaurants include Tommy Bahama's Tropical Café, Ruth's Chris Steak House and Kenichi Pacific. The Shops is also home to Hawaii's most distinct art galleries, including Peter Lik Gallery, Third Dimension Gallery and Lahaina Galleries, as well as popular merchants such as Marble Slab Creamery and Foodland Farms gourmet market.

**B-roll available via FTP.**

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For more information call (808) 885-9501 or visit [www.shopsatmaunalani.com](http://www.shopsatmaunalani.com).

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